

Digital Prints

REQUIREMENTS AND TERMS

IMAGE SUBMISSION

Please compress (zip) all files before sending and visit: www.lumicor.com/upload.

FILE PREPARATION

A. Acceptable file formats are:

- Adobe Photoshop (flattened .psd, .psb, or .tiff)
Ideal for photographs and artwork with color gradations
- Adobe Illustrator (.ai or .eps)
Ideal for logos and artwork composed of solid colors

Lumicor **does not accept** .gif, .png, .dwg, or .pdf files.

B. Each individual file must be ≤2GB in size.

C. All files containing text should have the text elements converted to outlines and linked images in .ai or .eps files should be embedded.

D. Artwork should be created at full output size with an additional 1" bleed on each side. If images on separate panels will need to edge align, an additional 2" bleed on each side is required. See examples of each bleed requirement below. **Please note: 46" x 94" is the largest size available for parts that will directly align with one another without a gap between them.**



Appropriate bleed when not being directly aligned with another part. This image will be trimmed at the white dotted line (1" of bleed). Yields the same part size as the image on the right.

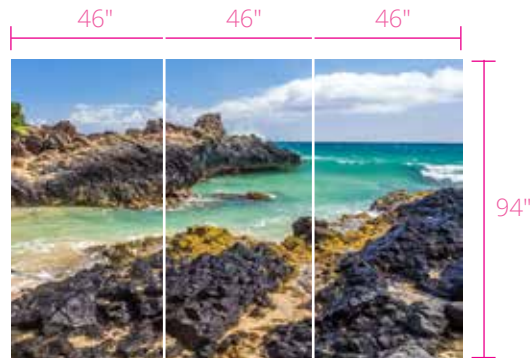


Appropriate bleed when being directly aligned with another part. This image will be trimmed at the white dotted line (2" of bleed, to edge align). Yields the same part size as the image on the left.

FILE PREPARATION CONT'D

D. Image resolution should be between 200 ppi and 400 ppi.

E. If a single piece of artwork spans multiple parts, Lumicor must receive the artwork for each part in its own file rather than one complete image (bleed requirements still apply). For example:



The finished application.



One file for all three parts. This file will not be accepted.



Three files, one for each of the three parts. These files will be accepted.

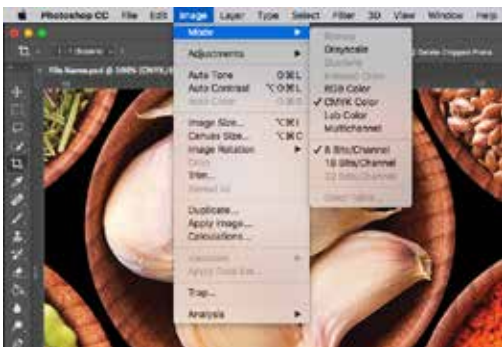
F. If received artwork does not meet these requirements, the customer will be notified and new artwork will be required. In the event that the customer is unable to make the required changes, Lumicor's in-house designers are available to assist in file preparation for an additional fee.

EXAMPLE

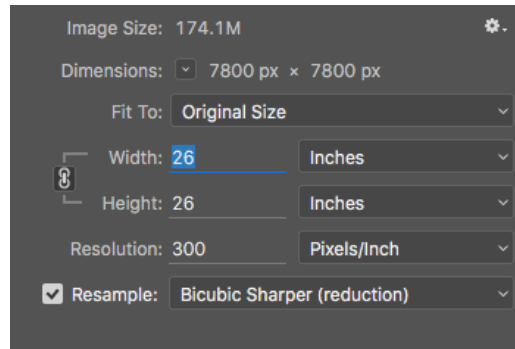


File Name.psd

A project will feature a 24" x 24" digital print panel. The customer is preparing a Photoshop file (.psd) to send to Lumicor.



The color mode is set to CMYK.



Artwork was created at 300 ppi at the size of the finished part (24" x 24") plus an additional 1" of bleed on each side, bringing the total dimensions of the image to 26" x 26".



The file is uploaded at www.lumicor.com/upload and is accepted after confirmation of the part size.

SAMPLE APPROVAL

- A. Approval of an 8" x 10" lab sample is required for all digital print projects.
- B. Lab samples **will not** be processed until the final full size artwork is submitted and approved by Lumicor.
- C. The lab sample must be signed and returned to Lumicor before production of the order can begin. A photo of the signed sample is acceptable.

FULL SHEET PRODUCTION

- A. Upon receipt of the approved lab sample and other sales order requirements, Lumicor will begin production of the full sheets.
Please note that if your artwork changes between the time that you approve a sample and you place an order, we will require a new sample. Standard digital sample pricing and lead times will apply.
- B. Sheets will be manufactured, fabricated (if applicable) and shipped per the Sales Order.

GLOSSARY OF TERMS

Full output size is the size of the finished part. For example, if the finished part is going to be 36" x 60", a 5" x 7" image does not comply with our guidelines. A 36" x 60" image (plus bleed) would be required.

Bleed refers to the extra image area outside of the finished part. This will be trimmed off, ensuring that the image will run to the edge of the part.

Resolution is measured in ppi (pixels per inch) which is a determining factor in size. 300 ppi is standard for hi-resolution print reproduction.

CMYK (4-color or process color) is named for the four inks used in color printing: Cyan, Magenta, Yellow, and Black.

Vector graphics can be scaled up or down with no loss of image quality. Logos, simple patterns or shapes are typically vectors. Acceptable vector filetypes are **.ai** and **.eps**.

Raster images are made up of pixels and cannot scale up without some loss of resolution. Complex illustrations and photos are typically raster files. Acceptable raster filetypes are **.psd** and **.tif**.

NOTES

- Digital print parts smaller than the standard panel size are acceptable. Please note the final panel or part dimension when sending the file. The image size and bleed requirements still apply.
- The image quality may vary between the front and back sides of the finished sheet. The lab sample you receive prior to production will be an accurate representation.
- "Up-sizing" raster images to the required resolution or size will result in aliased or fuzzy images.
- Edge alignment is not recommended.
- Combinations of Lumicor Digital Print with other decors are considered a custom request and will follow the standard custom request process.
- All efforts will be taken to match Pantone® colors, however Lumicor cannot match colors exactly. The digital print product is inherently translucent resulting in colors less vibrant than on an opaque white background (i.e. the opaque Pantone® color swatch).
- Any areas of white will print as clear unless otherwise specified.

TERMS & CONDITIONS

In addition to the standard terms and conditions, the following applies to all Lumicor Digital Print products:

Image Quality: As standard practice Lumicor does not provide pre-press or design services. In standard cases files will be printed as-is with no alterations. The quality of any individual image and consistency between multiple images is the responsibility of the customer.

Image copyrights: All rights on copyrighted or copyrightable materials are the responsibility of the customer.

Color variation: The sample provided by Lumicor, accepted and signed by the customer, will be the standard to which all prints are matched. Lumicor cannot guarantee exact duplicates as slight color or clarity variations may occur.